



the Glasgow Guardian

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*Glasgow Guardian,
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The *Glasgow Guardian* is a local, student-led newspaper that publishes every three weeks during term-time (September - June).

Based at the University of Glasgow, the paper had an estimated readership of 93,000 in 2009/10.

Our website is new this year, and has advertising space. We have a following of 2600 on twitter and 860 on facebook; numbers we expect to grow as the year progresses on the back of our exciting print and web redesign.

All contributors, including the editors, are completely unpaid volunteers. This means we can offer you better advertising rates than other locals. It also means you get to support a local indie, not-for-profit publication.

If you are interested in advertising, please see overleaf for our rates.



advertising rates

advertising@glasgowguardian.co.uk

print

The paper edition will be printed an estimated 10 times throughout the 2011/12 session. Estimated readership per issue of 10,000.

Position	Dimensions	Cost
Front Page Banner	42 x 266mm	£200
Inside Banner	42 x 266mm	£80
Quarter Page	167 x 137mm	£200
Half Page	167 x 266mm	£400
Full Page	335 x 266mm	£750
Back Cover	335 x 266mm	£800
Wrap Around	335 x 274mm (x2)	£1600
Flyer Inserts	A5 or A6	£160

online

We currently offer one adspace, with no rotation (available exclusively to only one customer per month). It is 468x60 pixels and at the top-right of every page on glasgowguardian.co.uk

£100/month



Advertise online with the Glasgow Guardian: reach students and beyond!

design

Whether in print or online, our in-house designers can do the artwork for you. Please get in touch for a quote.